

# The French EPR

May 2013 – MISTRA Future Fashion



# Legal Framework – objectives

**Hold all sellers (importers and producers) for the treatment of their post consumer waste for environmental purposes =  
Extract textile waste from the bins to provide added value outlets**

**They have two options :**

**CONTRIBUTE :**

Finance a collection and recycling system approved by the state

**PROVIDE :**

Set a collection and recycling system that is approved by the state

# Legal framework – building blocks

**Dec 2006** : Parliament votes a law (L541-10-3) that extends producers responsibility to end of life for the clothing, linen and footwear starting 1<sup>st</sup> Jan 2007

**2007** : Unions (producers, sorters and local authorities) collaborate into the construction of the terms and objectives linked to the success of the ERP.

**June 2008** : Ministries of the Ecology and the Economy co-signed the specifications in which the sector should proceed.

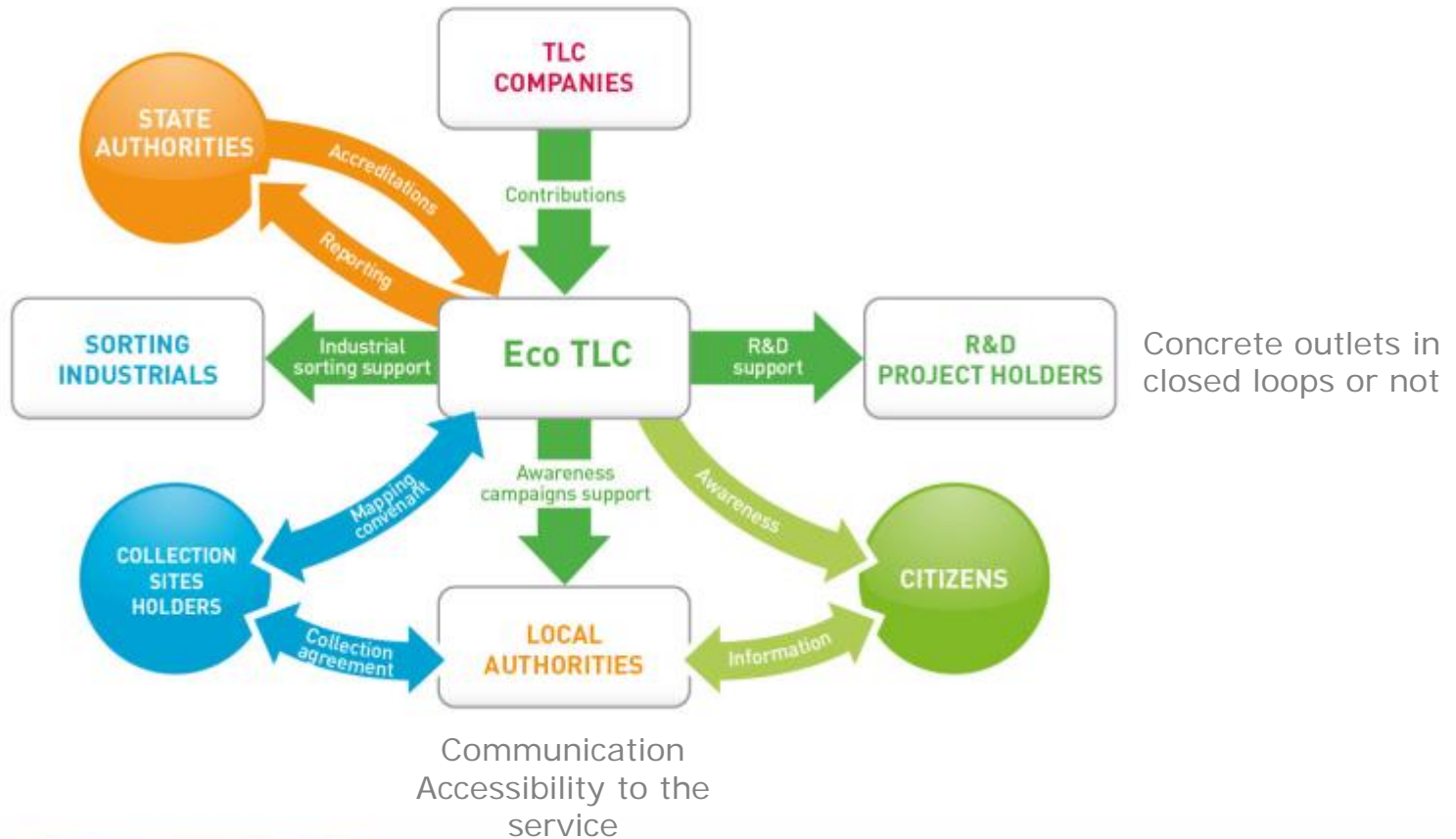
**Dec 2008** : Eco TLC is created by the producers to mutualise their funds to provide for recycling of their products as a non for profit private company

**March 2009** : Eco TLC is granted rights to be transferred the EPR for the industry (clothing, linen and footwear = TLC) until the end of 2013

**Our Missions :**  
**Awareness - Measurement - Innovation**

# Operational framework – terms and objectives

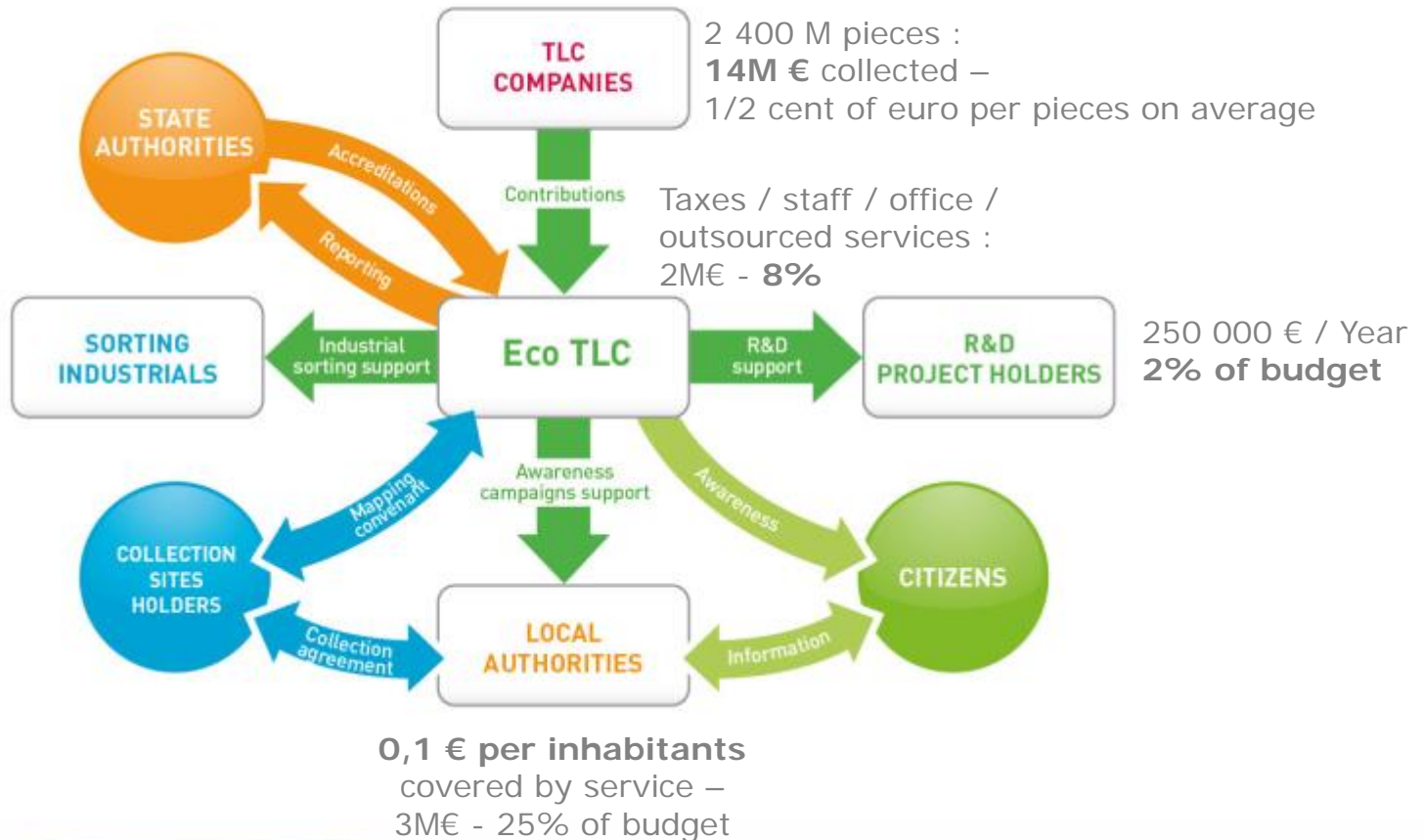
**Objectives** : treating 50 % of the volume put on the market to sell, reusing or recycling at least 70%



# Operational framework – financials

**Objectives** : contributions should cover the need for financial support.

69 € per incoming metric tons  
 50€ for all extra tons yoy:  
 9M€ in 2012 – 65%



# Current results – Collection

Participation is voluntary for both local authorities and collectors.

Two main contributions :

- Diversity of collection sites participating : over 26 000 sites.



1 850  
Charities



22 200  
Collection  
banks

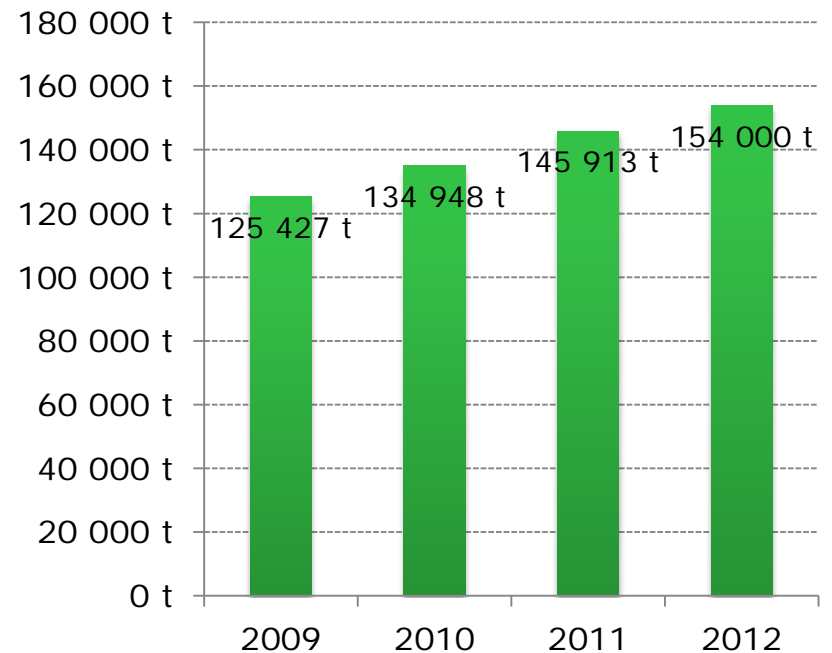


1 950  
Protected  
booth

- **A logo** for all recognised participants

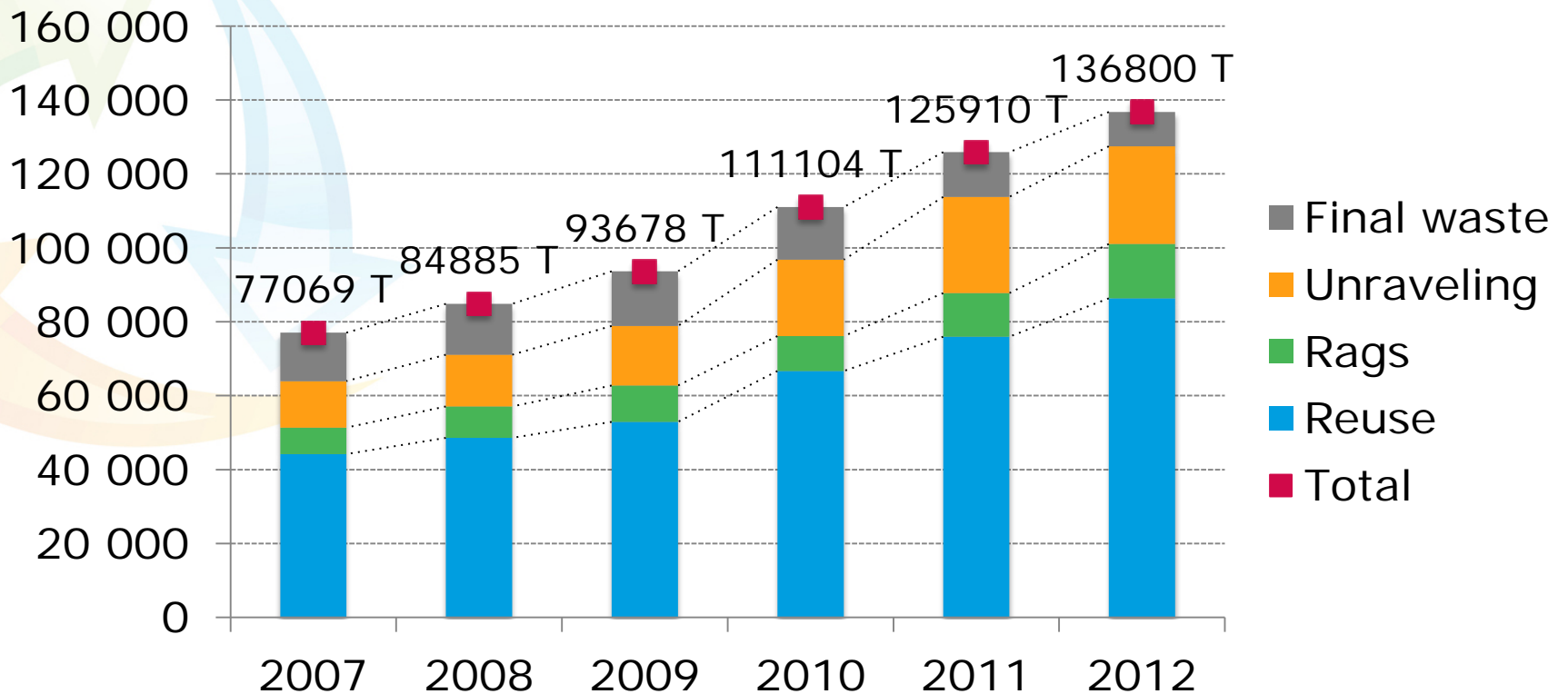


estimates: average 8%  
increase.

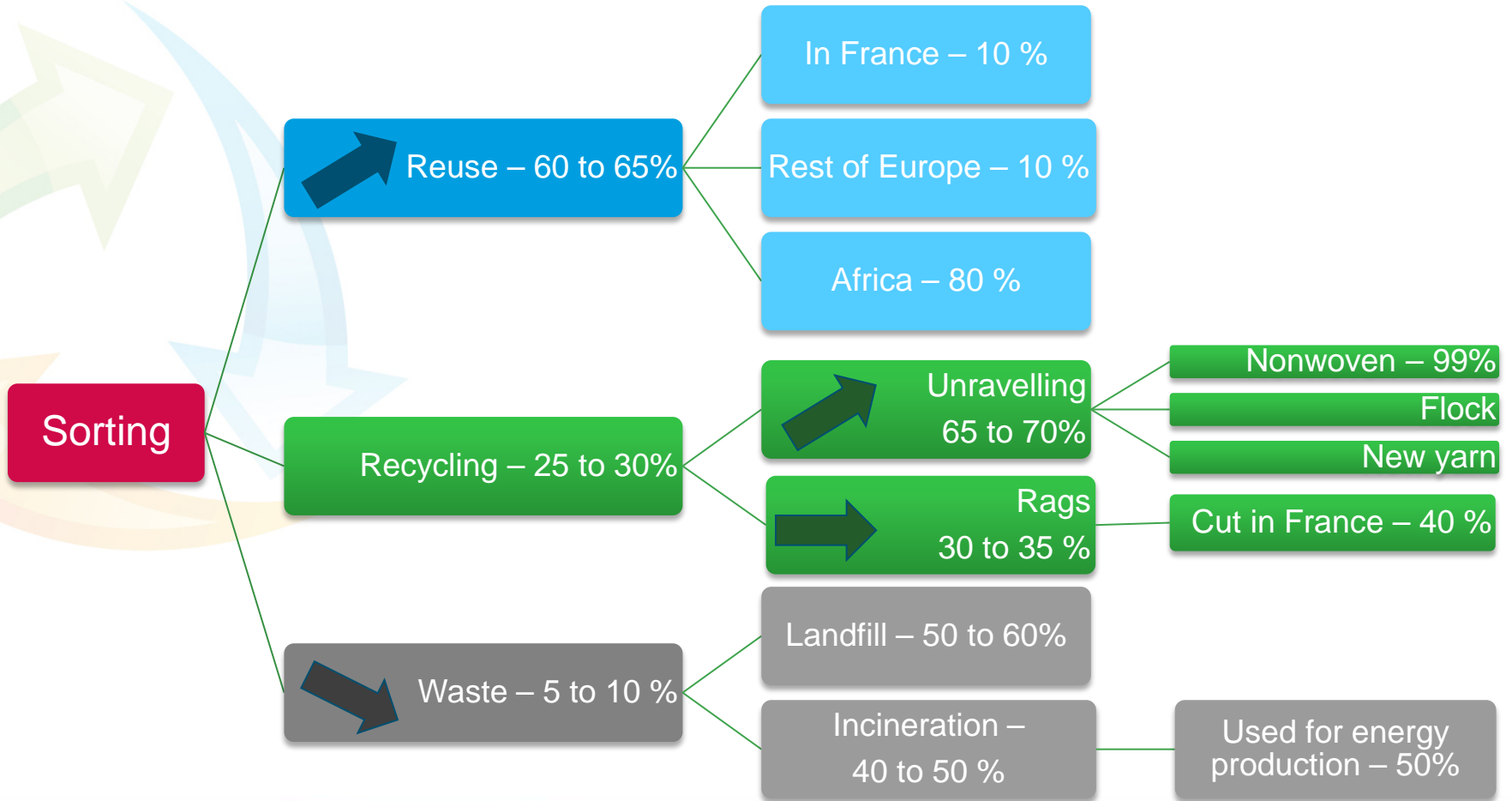


# Current results - Sorting

Eco TLC the eligible sorting facilities : 57 European companies in 2012 (inc. 40 French)



# Current results - destination





# Learning

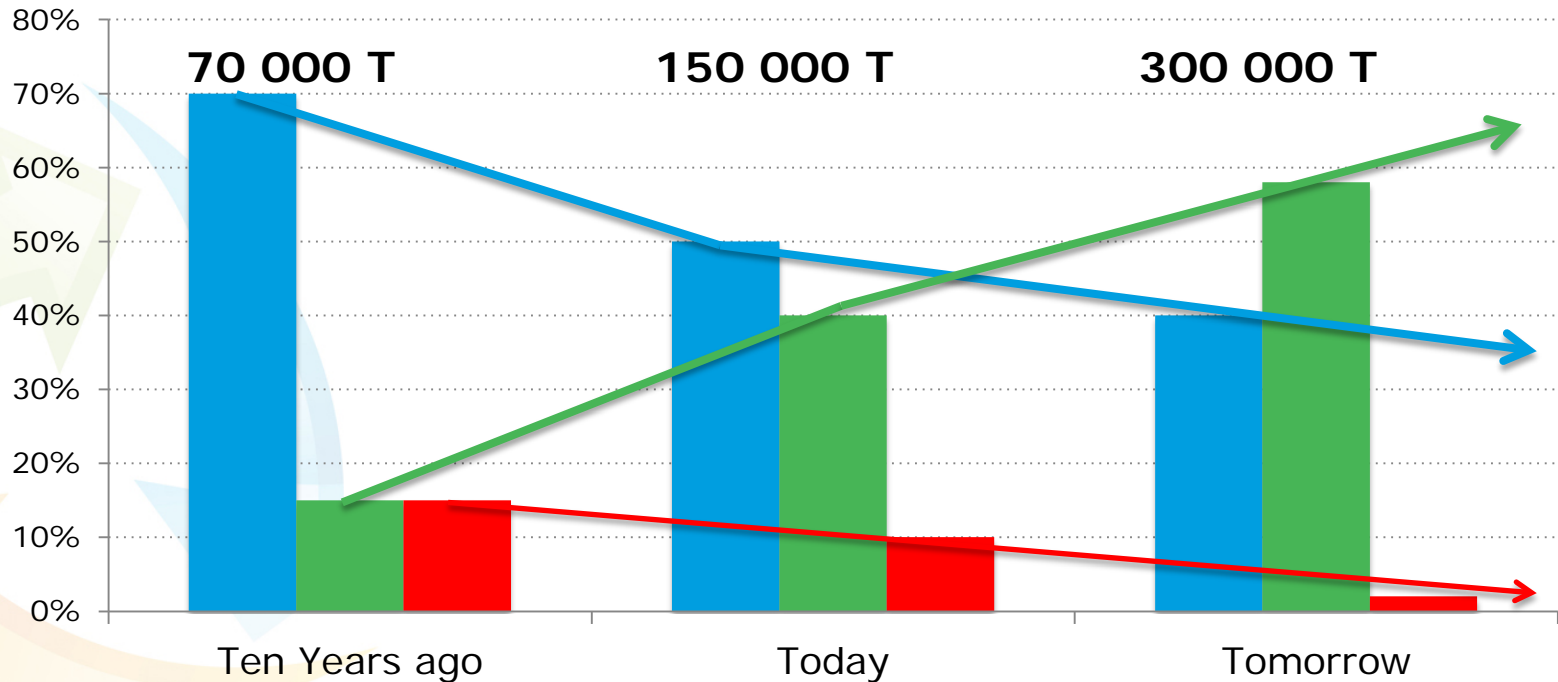
## Direct improvements

- ✓ **Volume treated**
- ✓ **Job creation**
- ✓ **Capacity developed**
- ✓ **Launching R&D programs**

## Still to work on

- **Traceability for collection**
- **Eco-friendly design from producers**
- **Outlets for recycling materials**

# Perspectives



**less and less textiles and shoes collected  
will be recyclable**

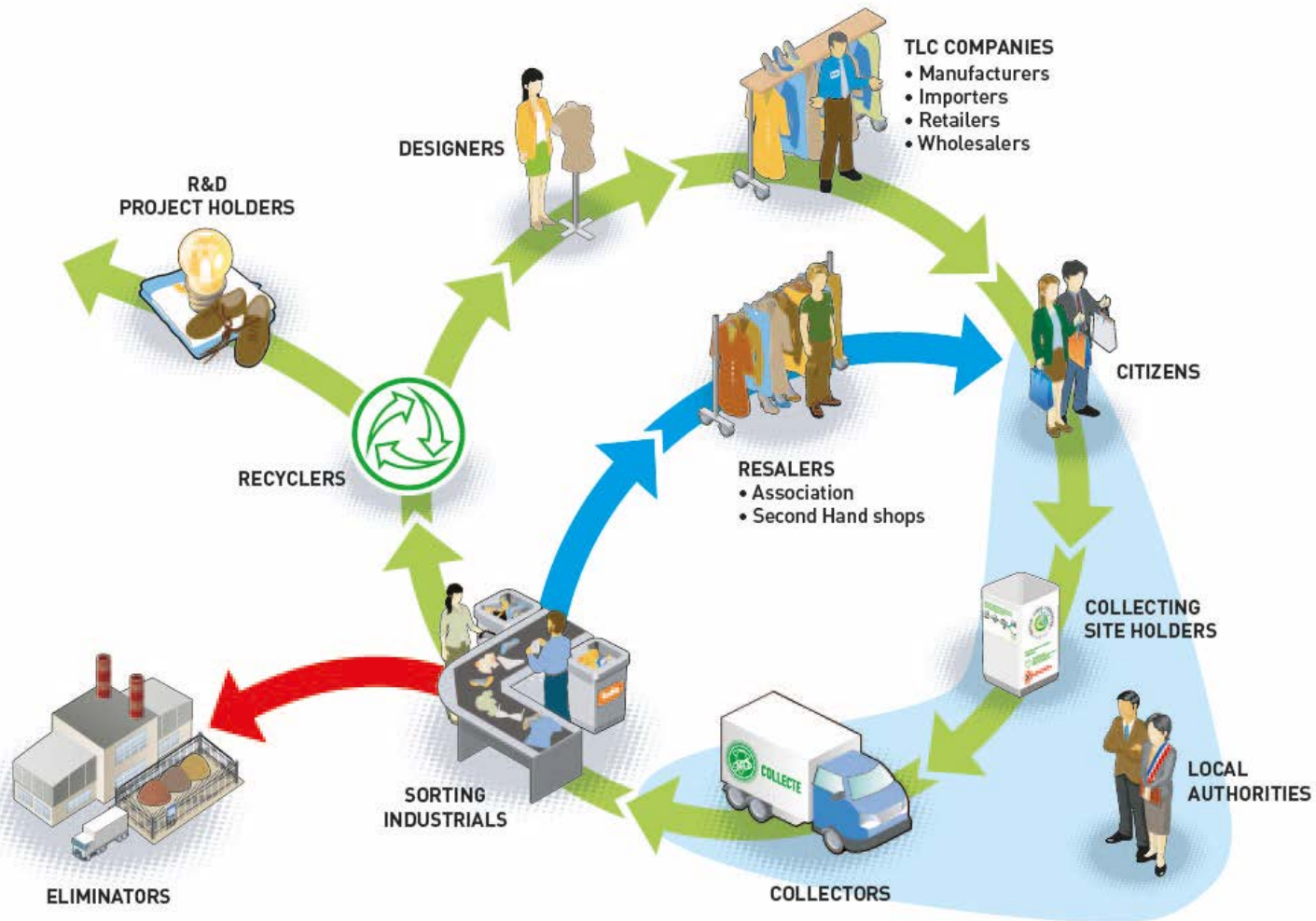


**More and more textiles and shoes will need  
recycling solutions**



**ultimate waste will be reduced**

# Our vision





# QUESTIONS ?



# THANKS !

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